A process for presenting interactive program guide information to a user, comprising the steps of:

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providing a program guide area;

wherein said program guide area is semi-transparent and overlays the broadcast program that the user is currently watching, allowing the user to see the progress of the broadcast program;

receiving user command input;

for a channel highlighted by the user.

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displaying affirst column in said program guide area;

said first column displays the available program channels in a rotating endless channel list;

wherein the user scrolls or page's up or down said channel list; displaying a second column in said program guide area; said second column displays the program list for a specific channel; and wherein the user scrolls or pages up or down said program list.

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2. The process of claim 1, further comprising the step of: highlighting an element in a column; and said highlight step is responsive to a user's commands.

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- 3. The process of claim 2, wherein said highlight step displays a highlight bar to highlight an element.
- 30 The process of claim 2, wherein said second column displays the program list 4.
  - The process of claim 2, wherein whispering arrows are displayed when 5. information exists in the indicated direction and wherein information is more detailed as the highlight is moved to the right.

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11 8 The process of claim 1, further comprising the step of: displaying a start time above said first column; and wherein said start time is modifiable by the user.

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- The process of claim 6, wherein said channel list comprises channel numbers, channel IDs and the name of the program playing during said start time on each channel number.
- 8. The process of claim 6, wherein said second column displays programs for the selected channel starting from said start time.
  - The process of claim 2, further comprising the step of:
    displaying a description of a program highlighted by the user in said program
    guide area.
  - The process of claim & wherein said program description is displayed above said first and said second columns in said program guide area.
  - The process of claim 1, further comprising the step of:
    displaying the channel number and ID above said second column; and
    wherein said channel number and ID are modifiable by the user.
  - The process of claim 14, wherein said channel list follows the user's channel selections, scrolling backward or forward in said channel list.
  - The process of claim 2, further comprising the step of:
    displaying the channel number and ID above said second column; and
    wherein said channel number and ID are modifiable by the user.
- The process of claim 13, wherein said program list changes to the programs associated with the channel number highlighted by the user, starting at the time indicated above said first column.
- The process of claim 1, wherein said program list lists the start time of each program next to the program name, said program list is in descending order from the most recent time to the latest time.
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    16. The process of claim 1, wherein said program list lists the start time of each program next to the program name and continues the intermediate time intervals by listing each half, quarter hour, or selectable intervals, and wherein the duration of each

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- 5 program is displayed using an indicator extending from the program start time down to the program end time.
  - 10 17. The process of claim 2, wherein the user highlights a program in said second column and moves said highlight to the right to obtain a detailed information screen for said program.

18. A process for presenting interactive program guide information to a user, comprising the steps of:

providing a program guide area;

wherein said program guide area is semi-transparent and overlays the broadcast program that the user is currently watching, allowing the user to see the progress of the broadcast program;

receiving user command input;

displaying/a first column in said program guide area;

said first  $\phi$ olumn displays channel sorting methods available to the user;

displaying a second column in said program guide area;

said sedond column displays the available program channels in a rotating endless channel list; and

wherein the user scrolls or pages up or down said channel list.

19. The process of claim 18, further comprising the step of:
displaying a third column in said program guide area;
said third column displays the program list for a specific channel; and
wherein the user scrolls or pages up or down said program list.

20. The process of claim 19, wherein two columns are displayed at a time.

The process of claim 29, wherein said first column and said second column are displayed in said program guide area.

The process of claims 18 or 19, further comprising the step of: highlighting an element in a column; and said highlight step is responsive to a user's commands.

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- 5 23. The process of claim 22; wherein said second column displays the available channels that correspond to the sorting method highlighted by the user.
  - The process of claim \$2, wherein the user moves the highlight to the right of said second column to display said second and said third columns in said program guide area.
  - The process of claim wherein said highlight step displays a highlight bar to highlight an element.
- 15 26. The process of claim 22, wherein said third column displays the program list for a channel highlighted by the user.
- The process of claim 22, wherein whispering arrows are displayed when information exists in the indicated direction and wherein information is more detailed as the highlight is moved to the right.
  - The process of claims 18 or 19, further comprising the step of: displaying a start time above said second column; and wherein said start time is modifiable by the user.
    - The process of claim 28, wherein said channel list comprises channel numbers, channel IDs and the name of the program playing during said start time on each channel number.
- The process of claim 28, wherein said third column displays programs for the selected channel starting from said start time.
  - The process of claim 22, further comprising the step of:
    displaying a description of a program highlighted by the user in said program guide area.
  - The process of claim 31, wherein said program description is displayed in the upper portion of said program guide area.
  - 33. The process of claim 19, further comprising the step of:

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displaying the channel number and ID above said third column; and wherein said channel number and ID are modifiable by the user.

- The process of claim 35, wherein said channel list follows the user's channel selections, scrolling backward or forward in said channel list.
- 10 The process of claim 22, further comprising the step of: displaying the channel number and ID above said third column; and wherein said channel number and ID are modifiable by the user.
- The process of claim 35, wherein said program list changes to the programs 15 associated with the channel number highlighted by the user, starting at the time indicated above said first column.
- The process of clair 19, wherein said program list lists the start time of each 20 program next to the program name, said program list is in descending order from the most recent time to the latest time.
  - 38. The process of blaim 19, wherein said program list lists the start time of each program next to the program name and continues the intermediate time intervals by listing each half, quarrer hour, or selectable intervals, and wherein the duration of each program is displayed using an indicator extending from the program start time down to the program end time.
- The process of claim 22, wherein the user highlights a program in said third column and moves said highlight to the right to obtain a detailed information screen 30 for said program.
  - An apparatus for presenting interactive program guide information to a user, 40. comprising:
- 35 a program guide afea;
  - wherein said program guide area is semi-transparent and overlays the broadcast program that the user is currently watching, allowing the user to see the progress of the broadcast program;
    - a module for receiving user command input;
- a module for displaying a first column in said program guide area; 40

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said first column displays the available program channels in a rotating endless channel list;

wherein the/user scrolls or pages up or down said channel list; a module for displaying a second column in said program guide area; said second column displays the program list for a specific channel; and wherein the user scrolls or pages up or down said program list.

40 The apparatus of claim 49, further comprising: 44. a module for highlighting an element in a column; and said highlight module is responsive to a user's commands.

42 The apparatus of claim 4. wherein said highlight module displays a highlight bar to highlight an element.

42 43. The apparatus of claim 41, wherein said second column displays the program list for a channel highlighted by the user.

43 44 The apparatus of claim \$4, wherein whispering arrows are displayed when information exists in the indicated direction and wherein information is more detailed as the highlight is moved to the right.

49 45... The apparatus of claim 40, further comprising: a module for displaying a start time above said first column; and wherein said start time is modifiable by the user.

50 The apparatus of claim 45, wherein said channel list comprises channel 30 46 numbers, channel IDs and the name of the program playing during said start time on each channel number.

51 The apparatus of claim 45, wherein said second column displays programs 47. 35 for the selected channel starting from said start time.

44 The apparatus of claim \$4, further comprising: 48. a module for displaying a description of a program highlighted by the user in said program guide area.

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- 16 49. The apparatus of claim 48, wherein said program description is displayed above said first and said second columns in said program guide area.
- 52. The apparatus of claim 40, further comprising:
- a module for displaying the channel number and ID above said second 10 column; and

wherein said channel number and ID are modifiable by the user.

- The apparatus of claim 59, wherein said channel list follows the user's channel selections, scrolling backward or forward in said channel list.
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  52. The apparatus of claim 41, further comprising:

a module for displaying the channel number and ID above said second column; and

wherein said channel number and ID are modifiable by the user.

- 55. The apparatus of claim 52, wherein said program list changes to the programs associated with the channel number highlighted by the user, starting at the time indicated above said first column.
- The apparatus of claim \$4, wherein said program list lists the start time of each program next to the program name, said program list is in descending order from the most recent time to the latest time.
- The apparatus of claim 40, wherein said program list lists the start time of each program next to the program name and continues the intermediate time intervals by listing each half, quarter hour, or selectable intervals, and wherein the duration of each program is displayed using an indicator extending from the program start time down to the program end time.
- 35 56. The apparatus of claim 41, wherein the user highlights a program in said second column and moves said highlight to the right to obtain a detailed information screen for said program.
  - 57. An apparatus for presenting interactive program guide information to a user, comprising:

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a program buide area;

wherein said program guide area is semi-transparent and overlays the broadcast program that the user is currently watching, allowing the user to see the progress of the broadcast program;

a module for receiving user command input;

a module for displaying a first column in said program guide area; said first column displays channel sorting methods available to the user; a module for displaying a second column in said program guide area; said second column displays the available program channels in a rotating

endless channel list; and wherein the user scrolls or pages up or down said channel list.

58. The apparatus of claim 57, further comprising:
a module for displaying a third column in said program guide area;
said third column displays the program list for a specific channel; and
wherein the user scrolls or pages up or down said program list.

 $\frac{1}{100}$  / 59. The apparatus of claim 58, wherein two columns are displayed at a time.

The apparatus of claim wherein said first column and said second column are displayed in said program guide area.

61. The apparatus of claims 57 or 58, further comprising: a module for highlighting an element in a column; and said highlight module is responsive to a user's commands.

The apparatus of claim 54, wherein said second column displays the available channels that correspond to the sorting method highlighted by the user.

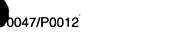
The apparatus of claim 64, wherein the user moves the highlight to the right of said second column to display said second and said third columns in said program guide area.

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64. The apparatus of claim 61, wherein said highlight module displays a highlight bar to highlight an element.

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- 5 65 The apparatus of claim 64, wherein said third column displays the program list for a channel highlighted by the user.
  - The apparatus of claim 64, wherein whispering arrows are displayed when information exists in the indicated direction and wherein information is more detailed as the highlight is moved to the right.
- The apparatus of claims 57 or 58, further comprising:
  a module for displaying a start time above said second column; and
  wherein said start time is modifiable by the user.
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  68. The apparatus of claim 67, wherein said channel list comprises channel numbers, channel IDs and the name of the program playing during said start time on each channel number.
- 20 69. The apparatus of claim 62, wherein said third column displays programs for the selected channel starting from said start time.
  - 70. The apparatus of claim 61, further comprising:

    a module for displaying a description of a program highlighted by the user in said program guide area.
    - The apparatus of claim 79, wherein said program description is displayed in the upper portion of said program guide area.
- The apparatus of claim 58, further comprising:
  a module for displaying the channel number and ID above said third column;
  and
  wherein said channel number and ID are modifiable by the user.
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  35 78. The apparatus of claim 72, wherein said channel list follows the user's channel selections, scrolling backward or forward in said channel list.
  - The apparatus of claim of, further comprising:

    a module for displaying the channel number and ID above said third column;

    and

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5 wherein said channel number and ID are modifiable by the user.

68 The apparatus of claim '74, wherein said program list changes to the 7•§. programs associated with the channel number highlighted by the user, starting at the time indicated above said first column.

- The apparatus/of claim 58, wherein said program list lists the start time of each program next to the program name, said program list is in descending order from the most recent time to the latest time.
- · 15 77. The apparatus of claim 58, wherein said program list lists the start time of each program next to the program name and continues the intermediate time intervals by listing each half, quarter hour, or selectable intervals, and wherein the duration of each program is displayed using an indicator extending from the program start time down to the program end time.

20 69 78 The apparatus of claim 84, wherein the user highlights a program in said third column and moves said highlight to the right to obtain a detailed information screen for said program.

A program storage medium readable by a computer, tangibly embodying a program of instructions executable by the computer to perform method steps for presenting interactive program guide information to a user, comprising the steps of: providing a program guide area;

wherein said program guide area is semi-transparent and overlays the broadcast program that the user is currently watching, allowing the user to see the progress of the broadcast program;

receiving user command input;

displaying a first column in said program guide area;

said first column displays the available program channels in a rotating endless

35 channel list;

> wherein the user scrolls or pages up or down said channel list; displaying a second column in said program guide area; said second column displays the program list for a specific channel; and wherein the user scrolls or pages up or down said program list.

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- The method of claim 79, further comprising the step of: highlighting an element in a column; and said highlight step is responsive to a user's commands.
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  81. The method of claim 89, wherein said highlight step displays a highlight bar to highlight an element.
  - The method of claim  $\frac{76}{8}$ , wherein said second column displays the program list for a channel highlighted by the user.
- The method of claim 80, wherein whispering arrows are displayed when information exists in the indicated direction and wherein information is more detailed as the highlight is moved to the right.
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    84. The method of claim 79, further comprising the step of: displaying a start time above said first column; and wherein said start time is modifiable by the user.
  - 85. The method of claim 84, wherein said channel list comprises channel numbers, channel IDs and the name of the program playing during said start time on each channel number.
  - 89 87 86. The method of claim 84, wherein said second column displays programs for the selected channel starting from said start time.
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  30 87. The method of claim 89, further comprising the step of:
  displaying a description of a program highlighted by the user in said program guide area.
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  88. The method of claim 87, wherein said program description is displayed above said first and said second columns in said program guide area.
  - The method of claim 79, further comprising the step of:
    displaying the channel number and ID above said second column; and
    wherein said channel number and ID are modifiable by the user.

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- 90.
  The method of claim 89; wherein said channel list follows the user's channel selections, scrolling backward or forward in said channel list.
  - 94. 78
    The method of claim 80, further comprising the step of:
    displaying the channel number and ID above said second column; and
    wherein said channel number and ID are modifiable by the user.
  - 85 92. The method of claim 94, wherein said program list changes to the programs associated with the channel number highlighted by the user, starting at the time indicated above said first column.
- The method of claim 79, wherein said program list lists the start time of each program next to the program name, said program list is in descending order from the most recent time to the latest time.
- 20 94. The method of claim 79, wherein said program list lists the start time of each program next to the program name and continues the intermediate time intervals by listing each half, quarter hour, or selectable intervals, and wherein the duration of each program is displayed using an indicator extending from the program start time down to the program end time.
  - The method of claim 80, wherein the user highlights a program in said second column and moves said highlight to the right to obtain a detailed information screen for said program.
- 30 96. A program storage medium readable by a computer, tangibly embodying a program of instructions executable by the computer to perform method steps for presenting interactive program guide information to a user, comprising the steps of: providing a program guide area;
- wherein said program guide area is semi-transparent and overlays the broadcast program that the user is currently watching, allowing the user to see the progress of the broadcast program;

receiving user command input;

displaying a first column in said program guide area;

said first column displays channel sorting methods available to the user;

displaying a second column in said program guide area;

5 Å, said second column displays the available program channels in a rotating endless channel list; and

wherein the user scrolls or pages up or down said channel list.

97. The method of claim 96, further comprising the step of:

displaying a third column in said program guide area;
said third column displays the program list for a specific channel; and wherein the user scrolls or pages up or down said program list.

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The method of claim 97, wherein two columns are displayed at a time.

99. The method of claim 98, wherein said first column and said second column are displayed in said program guide area.

The method of claims 96 or 97, further comprising the step of: highlighting an element in a column; and said highlight step is responsive to a user's commands.

99 104. The method of claim 400, wherein said second column displays the available channels that correspond to the sorting method highlighted by the user.

The method of claim 100, wherein the user moves the highlight to the right of said second column to display said second and said third columns in said program guide area.

30 193. The method of claim 100, wherein said highlight step displays a highlight bar to highlight an element.

The method of claim 160, wherein said third column displays the program list for a channel highlighted by the user.

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195. The method of claim 100, wherein whispering arrows are displayed when information exists in the indicated direction and wherein information is more detailed as the highlight is moved to the right.

106. The method of claims 96 or 97, further comprising the step of:

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5 displaying a start time above said second column; and

wherein said start time is modifiable by the user.

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TOX. The method of claim 106, wherein said channel list comprises channel numbers, channel IDs and the name of the program playing during said start time on each channel number.

110. 108. The method of claim 196, wherein said third column displays programs for the selected channel starting from said start time.

15 109. The method of claim 100, further comprising the step of:
displaying a description of a program highlighted by the user in said program guide area.

104 110. The method of claim 109, wherein said program description is displayed in the upper portion of said program guide area.

111. The method of claim 97 further comprising the step of:
displaying the channel number and ID above said third column; and
wherein said channel number and ID are modifiable by the user.

112. The method of claim 111, wherein said channel list follows the user's channel selections, scrolling backward or forward in said channel list.

The method of claim 100, further comprising the step of:
displaying the channel number and ID above said third column; and
wherein said channel number and ID are modifiable by the user.

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114. The method of claim 113, wherein said program list changes to the programs associated with the channel number highlighted by the user, starting at the time indicated above said first column.

115. The method of claim 97, wherein said program list lists the start time of each program next to the program name, said program list is in descending order from the most recent time to the latest time.

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- 116. The method of paim 97, wherein said program list lists the start time of each program next to the program name and continues the intermediate time intervals by listing each half, quarter hour, or selectable intervals, and wherein the duration of each program is displayed using an indicator extending from the program start time down to the program end time.
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